# E FamilyMart

# Monthly Business Performance (July, 2020)

August 11, 2020

## Monthly Business Performance

		(YoY change; %)
Existing stores	Daily sales	89.2
	Number of customers	83.8
	Spend per customer	106.4
	Total store sales	89.7

X Note. The Company discloses the growth rate of average daily sales of existing stores excluding the impact of services : pre-paid cards, tickets.

#### Number of stores

	July,2020	Total	Japan total	Overseas stores	Group total
Opening	19	101			
Closure	13	85			
Net increase/ decrease	6	16			
Number of Stores	15,702	15,702	16,626	8,096	24,722

Number of stores operated by area franchise companies in Japan

Okinawa	Minami−Kyushu	JR KYUSHU	Total
FamilyMart	FamilyMart	RETAIL	
327	391	206	924

### <u>Overview of July 2020</u>

The rainy season ending later than usual and record rainfall across the country resulted in a slump in the sale of summer products such as ice cream and chilled noodles. However, due to the continued strong performance of side dishes, daily foods, and desserts, spending per customer increased compared with July 2019.

Due to the COVID-19 pandemic, the summer vacation period has changed and, because of the cancellation of regular summer activities such as vacations and events nationwide, we have expanded our product lineup of handmade desserts, premium ice creams, and alcoholic beverages for drinking at home to make the time customers spend at home more a little more enjoyable.

In addition, the Summer Festa promotion, which started on July 28 has been performing well, and we expect further sales growth toward the end of the rainy season in August.

[Home-made Desserts]	Popular desserts, such as the Soufflé Pudding Series and the Kamadashi Torokeru
	<sup>ts]</sup> Pudding, continued to perform well and exceeded levels in July 2019.

[Frozen Foods] Sales of frozen noodles, frozen side dishes, and other products that can be easily prepared were robust.

[Daily Necessities] Sales of daily necessities were up compared with June 2019, driven by mask sales.

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YoY change (%)		Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
	Daily sales	92.4	85.2	89.0	91.8	89.2	-						
Existing stores	Number of customers	89.9	77.8	80.1	85.3	83.8							
	Spend per customer	102.5	109.3	111.2	107.8	106.4							
<ul> <li>Total store sales</li> </ul>	-												
		Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
YoY change(%)	)	92.5	84.8	86.2	91.7	89.7							
■Number of Stores													
0	Mar 11	Apr 32	May 21	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Total
Opening Closure	24	32 20	21	18 11	19 13								101 85
Net increase/decrease	 ∆ 13	12	4	7	6								16
Number of Stores	15.673	15.685	15.689	15.696	15.702								15.702
	10,070	10,000	10,000	10,000	10,702								10,702
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	
FamilyMart (non-consolidated)	15,673	15,685	15,689	15,696	15,702								
Domestic area franchised stores	924	925	924	922	924								
Domestic chain stores	16,597	16,610	16,613	16,618	16,626								
Overseas area franchised stores	7,977	8,008	8,032	8,081	8,096								
Total chain stores	24,574	24,618	24,645	24,699	24,722								
Breakdown of domestic area franchised stores													
<b>2</b> 11	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	
Okinawa	326	327	327	326	327								
Minami-Kyushu	393	393	391	389	391								
JR KYUSHU RETAIL	205	205	206	207	206								
Domestic area franchised stores	924	925	924	922	924								

Monthly Business Performance (Japan ; non-consolidated)

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